TO INTRODUCE IN THE ENTITI'S WEBSITE

ETHNICMODELS, SL, on its website https://www.ethnicmodels.es/ **[1]**, uses cookies and other similar technologies that store and retrieve information when you browse. These technologies may have various purposes, such as recognising users and obtaining information about their browsing habits. The specific uses we make of these technologies are described in the Cookies Policy.

On this website, we have our own and third-party cookies for access and registration in the user form. You can consult the information about cookies with the **More Information** button, in the Cookies Policy.

In accordance with the AEPD's Guide about the use of cookies, approved in July 2023, and the criteria of the European Data Protection Committee (EDPC); the GDPR-EU-2016/679; the LOPDGDD-3/2018, and the LSSI-CE-34/2002, with its update of 05/09/2023, we will request your consent for the use of cookies on our website.

The information must be put in the App or the Website as follows:

- A Check or Button with the word **"ACCEPT"**, which implies the acceptance of the explicit consent for the use of all cookies of the web / APP, both of its own and those of third parties.
- A Check or Button to **"REJECT"** cookies, except for those that are exempt from the obligation to obtain consent, such as own cookies or session cookies.
- Another Check or **"MORE INFORMATION"** button, to offer information about the "Cookies Policy". You can obtain more information in our **COOKIES POLICY** (with the link).

WHAT ARE COOKIES?

Cookies are small data files that are received in the terminal from the visited website/APP and are used to record certain browsing interactions on a website/APP, storing data that can be updated and retrieved. These files are stored on your device and contain anonymous data that are not harmful to your computer. They are used to remember your preferences, such as the chosen language, access data or personalization of the website or APP.

Cookies or storage devices have traditionally been associated with web pages. However, they are currently used both on web pages and on other types of platforms and applications (for example, APPs for smartphones and tablets).

Cookies can also be used to record anonymous information about how a visitor uses a platform. For example, from which website/APP an access has been done, or if an advertising "banner" has been used to get there.

The services of the information society can be provided by an editor through a platform, a computer application or a website/APP that a user accesses with their terminal.

1. **WHY DO WE USE COOKIES?**

We use our own and third-party cookies to analyse the use of our website and show advertising with preferences based on a profile elaborated from the user's browsing habits.

ETHNICMODELS, SL, uses technical and analytical cookies to use our website and allow you to use secure areas, custom options, etc. In addition, **ETHNICMODELS, SL** uses cookies that collect data related to the analysis of the use of the website. This information is used to improve the service offered, measuring the use and performance of the page, to optimize and customize it.

• **Google's cookies, ANALYTICS:** Google ANALYTICS is a free service offered by Google Inc. that collects information about the consulted pages of the web, at what time, which web browser, etc. Subsequently, this information is sent to Google Inc. servers.

1. **WHAT USE DO WE GIVE TO THE DIFFERENT TYPES OF COOKIES?**

According to its purpose:

• **Technical Cookies:** They allow users to navigate through a web page, platform or application and using the different options or services. For example, those that serve for the maintenance of the session, the management of response time, performance or validation of options, use security elements and sharing contents.

• **Preference or personalization cookies:** allow us to remember certain information that may differentiate the browsing experience from one user to another. Examples of these types of cookies are the language, the number of results to show when a search is made, the appearance or content of the service depending on the type of browser through which the user accesses or the region from which he does it, etc.

• **Analysis or measurement cookies (analytics):** allow the controller of these cookies to monitor and analyse the behaviour of users on the websites or APP, including the quantification of the impacts of ads. The information collected through this type of cookies is used to measure the activity of the websites, application or platform, in order to introduce improvements based on the analysis of the data collected by these cookies.

• **Advertising Cookies:** They are those that, treated by the web administrator (or APP) or by third parties, allow to analyse the browsing habits on the Internet in order to show advertising related to the user's browsing profile. Advertising cookies allow the management of advertising spaces based on specific criteria.

They store information about the behaviour of users, which is obtained through the continuous observation of their browsing habits. This information allows to develop specifics profiles to display advertising based on them.

Types of cookies according to its term:

• **Session Cookies:** These are designed to obtain and store data while the user accesses a website/APP. They are usually used to store information that only interests to keep for the provision of a requested service by any user on a single occasion (for example, a list of products purchased) and disappear at the end of the session.

• **Persistent Cookies:** They are those whose data keeps stored in the terminal and can be accessed and processed for a period defined by the cookies' controller, which can range from a few minutes to some years. About this fact, it is necessary to assess whether the use of persistent cookies is necessary,

since the risks to privacy can be reduced with the use of session cookies. In any case, when persistent cookies are installed, it is recommended to reduce their temporary duration to the minimum necessary according to the purpose of their use.

The legal obligations imposed by the regulations are two: the obligation of transparency and the obligation to obtain the explicit consent of the user of the website / APP.

According with the nature of the business activity, the business model that is being developed and the scope of the controller's responsibility, it is recommended to carry out a review of the cookies that are used, either internally or through the advice of specialized entities.

This review will aim to identify the cookies that are being used, analysing whether they are own or third-party cookies, session or persistent, and specifying their function to decide whether or not they are framed in the scope of application of article 22.2 of the LSSI. Taking into account the possible changes that may occur in the management and use of cookies, it is advisable to carry out this review periodically to update the information available on these cookies. In any case, it is necessary to take into account the convenience that the solutions that are implemented to satisfy the obligations of art. 22.2 of the LSSI have to be technologically neutral, it means that they have to be solutions that most browsers recognize.

3. LINK FOR THE IDENTIFICATION OF COOKIES:

It is recommended that the information displayed through which cookies are managed (including how to revoke consent and delete cookies) shall be permanently accessible through the website, application or online service in question. For this purpose, without prejudice to other solutions that may be adopted, this requirement will be considered as satisfied when the cookie management system (configuration panel or a CMP, which allows the owners of the websites or APP to obtain, manage and disseminate consumer consent) is integrated into the same Cookie Policy, or when a link included in this Cookie Policy leads directly to the management system or configuration panel.

The use of cookies must comply the GDPR-UE-2016/679, the LOPDGDD-3/2018, the LSSI-CE-34/2002, with its update of 05/09/2023, and the AEPD's Guide about the use of cookies, approved in July 2023, with the European Data Protection Committee (EDPC) criteria.

OWN COOKIES IN USE:

The following cookies have been allowed, among others, when visiting this page:

DOMAIN	COOKIE	OWNER	FUNCTION	EXPIRATION
www.ethnicmodels.es	CookieConsent	Own	Functional, it stores cookie consent preferences	Session
ethnicmodels.es	_ga	Google Analytics	Statistics. It stores and counts viewed pages	Persistent
	_ga_*		Statistics. It stores and counts viewed pages	Persistent
	_gat		Statistics. It reads and filters bot requests.	1 minute
	_gid		Statistics. It stores and counts viewed pages	Persistent

EXTERNAL COOKIES IN USE:

Some of the cookies in use

DOMAIN	COOKIE	OWNER	FUNCTION	EXPIRATION
cookiebot.com	_hjSessionUser_*	Hotjar	Statistics	Persistent
dobleclick.net	DSID	Google DoubleClick	Marketing. It Stores user preferences	Persistent
	ar_debug		Cookie used to store and track conversions	Persistent
youtube.com	APISID	Google Ads Optimization	Analytics	Persistent
	CONSENT	Google Ads Optimization	It stores cookie consent preferences	Persistent
	HSID	Google Ads Optimization	Security	Persistent
	LOGIN_INFO	Youtube	Technical cookie for the reproduction of content	Persistent
	PREF	Youtube	Marketing and tracking	Persistent
	SAPISID	Google Ads Optimization	Analytics	Persistent
	SID	Google Ads Optimization	Marketing and tracking	Persistent
	SIDCC	Google Maps	Security	Persistent
	SSID	Google Ads Optimization	Analytics	Persistent
	VISITOR_INFO1_LIVE	Youtube	Marketing. It provides ad serving or retargeting, stores and tracks a visitor's identity	Persistent
	VISITOR_PRIVACY_METADATA	Youtube	Used to follow and enrich the privacy settings of users on the YouTube platform	Persistent
	YSC	Youtube	Stores and tracks interactions	Session
	__Secure-1PAPISID	Google	Advertising. It measures ad performance and provides recommendations	Persistent
	__Secure-1PSID	Google	Advertising. It measures ad performance and provides recommendations	Persistent
	__Secure-1PSIDCC	Google	Advertising and analytics. Memorizes	Persistent

	__Secure-1PSIDTS	Google	~~analytics. Memorizes~~ user preferences in the search engine	Persistent
	__Secure-3PAPISID	Google	Advertising. It provides relevant ads to the user	Persistent
	__Secure-3PSID	Google	Necessary cookie for the use of the website's options and services	Persistent
	__Secure-3PSIDCC	Google	Advertising. It provides relevant ads to the user	Persistent
	__Secure-3PSIDTS	Google	It shows Advertising relevant to the user's interests	Persistent
	s_gl	Youtube	Necessary for the use of the options and services of the website	Session

WHY DO WE NEED YOUR EXPRESS CONSENT TO USE THEM?

The AEPD's Guide about the use of cookies, approved in July 2023, done with the European Data Protection Committee (EDPC) criteria, the GDPR-UE-2016/679 –articles 5th, 6th, 7th and 13th-, and the LOPDGDD-3/2018 -article 6th-, must be interpreted in the sense that consent is only valid when it is explicit.

User's Consent: by accepting with a "Check or Button" with the word **"ACCEPT",** the user of this website gives the explicit consent for processing his/her data and information provided through cookies on their device.

With the "Check or Button" of **"REJECT"** from a user, all cookies must be rejected except those that are exempt from the obligation to obtain consent, such as own cookies or session cookies.

The "Check or Button" of **"MORE INFORMATION"** has to lead to the information contained in this Cookie Policy.

Minor's consent: The GDPR-UE-2016/679, article 8th, exposes applicable conditions to the consent of the minor in relation to the services of the information society.

1. Where point (a) of Article 6(1) applies, in relation to the offer of information society services directly to a child, the processing of the personal data of a child shall be lawful where the child is at least 16 years old. Where the child is below the age of 16 years, such processing shall be lawful only if and to the extent that consent is given or authorised by the holder of parental responsibility over the child.

2. The controller shall make reasonable efforts to verify in such cases that consent is given or authorised by the holder of parental responsibility over the child, taking into consideration available technology.

If you decide to modify your website access settings, you should know that it is possible to remove cookies or prevent you registering this information on your computer at any time by changing the settings on your browser:

• [Cookies configuration of Firefox.](#) [2]

• [Cookies configuration of Google Chrome.](#) [3]

• [Cookies configurations of Safari.](#) [4]

These browsers are undergoing upgrades or modifications; we cannot guarantee that they completely fit in the browser version. To avoid these imbalances, you can access directly from your browser options, which are usually the Options menu, in "Privacy" section. (Please see your browser's help for more information).

1. **WHERE CAN I GET MORE INFORMATION?**

You can find more information about cookies in www.allaboutcookies.org [5] or www.youronlinechoices.com [6].

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